



MORE
THAN
SOFTBALL

PLAY
COMPETE
BELONG

*Pasadena
Maryland*

TEAM
DEVELOPMENT
GROWTH
DISCIPLINE
ACADEMICS
CHARACTER

MORE THAN SOFTBALL.

Invest in the player.
Strengthen the person.
Build the community.



SPONSORSHIP & IN-KIND PARTNERSHIPS

More Than a Team | A Community | A Standard | A Family

PLAY • COMPETE • BELONG

OUR PURPOSE

A place to play. A place to belong.

Pasadena Havoc Elite is building a youth softball program rooted in Pasadena, Maryland. Our purpose is to pair competitive opportunity with intentional development, high expectations and a community that helps young athletes grow.

THE SCOREBOARD DOESN'T MATTER

The score tells one part of the story. Effort, learning, accountability and how we treat people define the standard.

MISSION

Develop the whole player.

Create a demanding, supportive softball environment where skill, academics and character grow together.

VISION

Opportunity with purpose.

Build a lasting softball community where young athletes can pursue their potential and families feel they belong.

PLAY • COMPETE • BELONG

Six commitments. One standard.

These commitments guide the program we are building and the investment we invite partners to make.

01

TEAM

Put something bigger than yourself first.

02

DEVELOPMENT

Build skill, softball IQ, confidence and leadership.

03

GROWTH

Get better through effort, adversity and honest feedback.

04

DISCIPLINE

Show up prepared. Work with purpose.
Be accountable.

05

ACADEMICS

Grades, attendance, effort,
responsibility and preparation matter.

06

CHARACTER

Respect people. Keep your word. Do
the right thing when no one is watching.

UNIFORM COLLECTION

Five looks. One identity.



MORE THAN SOFTBALL
DEVELOP
COMPETE
LEAD
BELONG

Pasadena Maryland

TEAM
COMMUNITY
CHARACTER
OPPORTUNITY

HOME
CLEAN. CONFIDENT. HAVOC.

AWAY
BOLD. RELENTLESS. HAVOC.

PURPLE ALTERNATE
DIFFERENT ENERGY. SAME MISSION.

GOLD ALTERNATE
BUILT DIFFERENT.

HYPE ALTERNATE
TURN HEADS. SET THE TONE.

SAME GIRLS. DIFFERENT BREED.

PLAY
DEVELOP
BELONG

DETAILS

SLEEVE LOGO

MARYLAND PRIDE

BACK NECK DETAIL

PANT STRIPE

BELT DETAIL

HYPE PATTERN DETAIL

COLOR PALETTE

TEAL ENERGY	PURPLE CREATIVITY	GOLD EXCELLENCE	PINK BOLD	NEON GREEN FEARLESS	BLACK STRENGTH	WHITE UNITY
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THE SCOREBOARD DOESN'T MATTER
MORE THAN A TEAM | A COMMUNITY | A STANDARD | A FAMILY

PASADENA, MD
EST. 2026

Play
Develop
Belong

Home / Away / Purple / Gold / Hype. Fluorescent accents bring the Hype concept to life.

Supplied design concept. Final products and details may vary. Brand marks shown do not indicate sponsorship.

PRACTICE & WARM-UP COLLECTION

The work starts before game day.



Practice tees, performance layers, hoodies, warm-ups and coordinated training essentials.

Supplied design concept. Final products and details may vary. Brand marks shown do not indicate sponsorship.

CUSTOM BAT BAG & EQUIPMENT

Carry the standard.



A coordinated bag concept with space for the tools of the game and a strong Havoc identity.

Supplied design concept. Final products and details may vary. Brand marks shown do not indicate sponsorship.

TURN SUPPORT INTO OPPORTUNITY

Fund the work behind the game.

Choose a priority, contribute to the overall program, or help meet a specific equipment or service need.

01

PLAYER ACCESS

Season-cost assistance and essential gear for athletes facing financial barriers.

02

TOURNAMENTS

Entry fees and participation expenses that create meaningful competitive opportunities.

03

FIELDS & FACILITIES

Practice-field access, rentals and space for consistent preparation.

04

TRAINING

Instruction, clinics and training resources that support player development.

05

UNIFORMS & APPAREL

Game uniforms, practice clothing and warm-up essentials that build shared identity.

06

TEAM EQUIPMENT

Bags, balls, tees, nets, protective equipment and other team-use essentials.

KEEP THE DOOR OPEN

Help cost stop being the barrier.

MORE ACCESS. MORE POSSIBILITY.

A player scholarship contribution helps reduce participation costs for a young athlete. Support can be directed toward approved season fees, required apparel or essential equipment.

The goal: give families a clearer path to participation while preserving each player's dignity and privacy.

Scholarship availability and award criteria will be established by program leadership based on funding and verified needs.

01

Choose a purpose.

Season assistance, essential gear or a flexible player-access fund.

02

Confirm the need.

Agree on eligible expenses and available support with program leadership.

03

See the difference.

Receive an aggregate use-of-funds update without identifying scholarship recipients.

PROPOSED SEASON SPONSORSHIP LEVELS

Local support. Lasting meaning.

A starting point for Pasadena and Anne Arundel County businesses. Packages can be tailored to your goals.

COMMUNITY

\$250

Name recognition in a season thank-you listing and a digital partner acknowledgment.

TEAM

\$500

Community benefits, plus a logo in the season partner listing and a sponsor thank-you post.

DEVELOPMENT

\$1,000

Team benefits, plus a business spotlight and logo placement on a team banner, where permitted.

HAVOC PREMIER

\$2,500+

Development benefits, plus prominent partner placement and a jointly planned community activation.

ALL PARTNERS: an agreed use of support, recognition coordinated with your business, and a season-end summary of how your contribution helped.

Proposed benefits are subject to a written agreement, available team channels and facility/event permissions. Timing, placement and duration will be confirmed before commitment.

BUILD A PRACTICAL PARTNERSHIP

Equip the program. Expand access.

We welcome conversations with apparel, sporting-goods, training and service partners about tangible needs.

PRODUCT

Outfit & equip.

Apparel packages, footwear, bat bags, balls, training aids and protective equipment. Quantities and sizing can be scoped to confirmed needs.

ACCESS

Make resources go further.

Team pricing, product credits, equipment donations, facility access and instructional support can all help reduce family costs.

EXPERTISE

Bring a capability.

Printing, photography, event support and other professional services can strengthen the program without a cash contribution.

A CLEAR ASK. A DEFINED SCOPE. A SHARED PLAN.

Together, we can identify a need, confirm specifications and timing, agree on recognition, and share a follow-up summary of how the support was used.

Opportunities described here are invitations to partner. No national-brand relationship, grant eligibility or existing sponsorship is represented.

A PARTNERSHIP PEOPLE CAN UNDERSTAND

Visible support. Meaningful impact.

FOR PLAYERS & FAMILIES

More room to grow.

Your support can help relieve cost pressure, strengthen preparation and create a shared sense of belonging. The value begins with the everyday experience of each athlete.

FOR YOUR BUSINESS

A local connection.

Align your business with youth development, effort and community pride. Recognition can include team communications, approved signage, digital features and community activities.

WHAT WE CAN REPORT TOGETHER

SUPPORT USED

Expenses or gear funded against the agreed purpose.

OPPORTUNITIES CREATED

Activities or access supported, as records become available.

RECOGNITION DELIVERED

Examples of agreed placements, posts or activations.

Reporting is based on actual program records. No audience size, impression count or business return is guaranteed.

HELP BUILD WHAT COMES NEXT.

More Than a Team | A Community | A Standard | A Family

01 / CHOOSE

Select a sponsorship level, funding priority or in-kind contribution.

02 / CONNECT

Tell us what matters to your business and how you would like to help.

03 / BUILD

Confirm the scope, recognition and timing with program leadership.

LET'S START THE CONVERSATION.

Contact: Nicholas Holman (Founder)

Email: info.havocelite@gmail.com

Phone: 443-494-9838

Web / Social: [Website or handle]

PASADENA, MARYLAND | PLAY • COMPETE • BELONG